Anthony Shep

UI/UX DESIGNER

Kyiv, Ukraine   🌐 [portfolio](#)   ▶ [Video introduction](#)   in [LinkedIn](#)

Passionate UX/UI Designer with over 3 years of experience in web3 fintech projects. Dedicated to creating intuitive and engaging user experiences, with a strong foundation in design, marketing and continuous learning. Seeking to contribute to a dynamic team and grow into a full-stack product designer.

I can cooperate with the marketing department and can participate in the discussion taking into account the specifics of the product.

For your company, **this means that as a UX/UI designer, I can also serve as a bridge between the front-end and marketing teams,** integrating their features into my designs.

Experience

UI/UX Designer (web3, B2B)

Tunex, Kyiv
2022 - Present

I helped get the main project (Marionette.dev) off the ground and designed an interface for a crypto exchange platform. As a result, the company found and acquired new clients and increased its income. Case review

I interacted with cross-functional teammates: engineers, program managers, QA and directly with stakeholders. Working with a diverse group of people across functions helps me learn from their areas of expertise and explore other domains within the field of UX.

Video Producer

AT-MT Trade, Kyiv
2021 - 2024

I was responsible for the entire process, from writing the idea to publishing the final video.

It was like a hobby and I combined this role with my general work (UX/UI Desgin). This experience taught me to multitask, be responsible, and organize effectively. While it doesn't directly relate to my current role, it significantly developed my personality.

Social Media Marketer

VAU Agency, Kyiv
2019 - 2022

I started my career from marketing and I learnt a lot of skills and techniques which I use in UX/UI Design.

Actually, marketing cought my interest when I was in university and I decided to grow up in this field. In this position I created content; learned how to work with social networks; created development strategies; analyzed the market, audience etc.

Education

International Economy

National Aviation University, Kyiv
2014 - 2020

I have a master's degree in International Economy. While it doesn't directly relate to my current position, it played a key role in my journey to becoming a UI/UX designer. In our courses, we learned how to operate and analyze data, use critical thinking, solve problems, and communicate in a business context. Additionally, I gained strong marketing knowledge, which allowed me to start my career in marketing before transitioning to design.

Skills

Design

UX (User Experience)
UI (User Interface)
Web Design
Design Thinking
System Design
Graphic Design
Style Guide
Prototyping
Wireframing
Video Editing

Soft Skills

Mindfulness
Inclusion
Diversity
Cultural sensitivity
Accessibility
Cognitive bias
Psychology
Communication
Presentation

Software

Figma
Final Cut Pro

Programming

Webflow
Wordpress
SiteJet Builder
HTML, CSS

Methodologies

Design thinking
Agile
Strategy
Lean UX

Certificates

[UX Foundations](#) (Google)

[Empathize, Define, and Ideate](#) (Google)

[Style Guides and Design Systems](#)

[Interaction Design](#)

[Figma for UX Design](#)

[Learning Webflow](#)